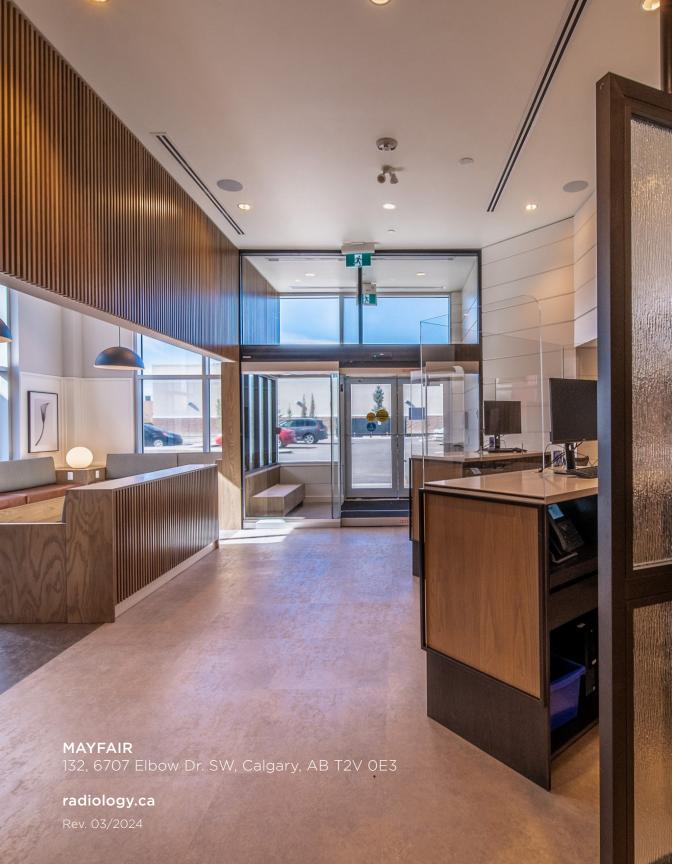
### **MAYFAIR**<sup>®</sup> DIAGNOSTICS

BELONG



### CONTENTS

- 4 START SMART WITH US
- 6 OUR VISION
- 8 OUR MISSION
- **10** OUR CORE VALUES
- 12 OUR CULTURE
- **14** TOTAL REWARDS
- **16** WORK-LIFE BALANCE
- **18** EMPLOYEE DEVELOPMENT & EDUCATION
- **20** COMMUNITY ENGAGEMENT
- **22** WHERE WE ARE LOCATED
- **24** OUR LOCATIONS

# START SMART WITH US

Start a career with Mayfair Diagnostics — one of Western Canada's leading medical imaging teams.

Headquartered in Calgary, Alberta, we've been helping people find clarity for their health for over 100 years. At our clinics in Calgary and area, Regina, and Saskatoon, our team of radiologists, technologists, and support staff work in a truly integrated way to provide exceptional experiences for our patients.

Joining our team is more than a job. It's an investment **in your** future — a plan for success.

#### **OUR PEOPLE**

Our people share our quest to make a difference in our patient's lives. We're a team of professionals, disciplined in our skills and compassionate with our patients, providing the care and attention they need.

At our core, we are a trusted partner in our patients' health care journey. Our patients, physicians, and other health care providers rely on us for quality imaging to help manage their patient's health care decisions with certainty. But our business is about more than just imaging. It's about building lasting relationships and making a meaningful difference in the lives of those we meet.

WE ARE A TRUSTED PARTNER IN OUR PATIENTS' HEALTH CARE JOURNEY

## OUR VISION

### A world in which every person has clarity about their health.

We push the boundaries of what is possible and embrace change as an opportunity. We strive to be thought leaders and encourage creativity by providing a safe place for calculated risk taking.

We learn from our mistakes. We share best practices across our operations and are recognized by our peers for our work. We engage the best to help propel us forward in achieving our goals.

> "We will know when we have reached that place, as others will come to us and ask us our advice on how we achieved it."

# **OUR MISSION**

To improve people's lives, one focused image and one caring, compassionate human touch at a time.

The ability to see into the future of people's health does not make us unique. Don't be fooled into thinking we're just in the radiology business — X-ray vision is not our real vision – that's just part of what business. While we have access to we do. Our calling, our why, is to make things better.

Better for patients who come to us at their most nervous and vulnerable. Better for referring physicians who want to deliver timely and accurate information to continue to care for all through our unwavering commitment and relentless ambition.

Patients don't gauge our abilities on our technology and clinical expertise, but on the experience they have with us. We can't forget that their experiences are our real leading technology and expertise, it's the relationship between patient and employee that makes all the difference.

Our job lets us see the smallest details. Our difference is seeing the big picture with empathy and their patients. To succeed, we must compassion. The patient experience is the key to Mayfair's success.

"Throughout my university practicums, I really noticed a difference in the level of patient care that Mayfair provided. I wanted to help people, and the practicums allowed me to see firsthand how each company and each location interacted with their patients. I really felt that the technologists at Mayfair were truly there for their patients, and that's very important to me."

Amanda Rodger, X-ray Technologist, started September 2014.



# **OUR CORE VALUES**

Our core values shape the way we work with patients, partners, and fellow employees. And, more than anything else, they're what set Mayfair apart. In everything we do, this is what we strive for:

### EXCELLENCE

We share a commitment to high quality and **excellence** in all that we do. This commitment calls on all of us to achieve the very best of our capabilities and exceed our own expectations.

### CURIOSITY

We innovate in everything, from services to processes. We believe meaningful change and effective problem solving come only by looking at challenges and opportunities from new angles and by exercising our creativity and **curiosity**.

### PASSION

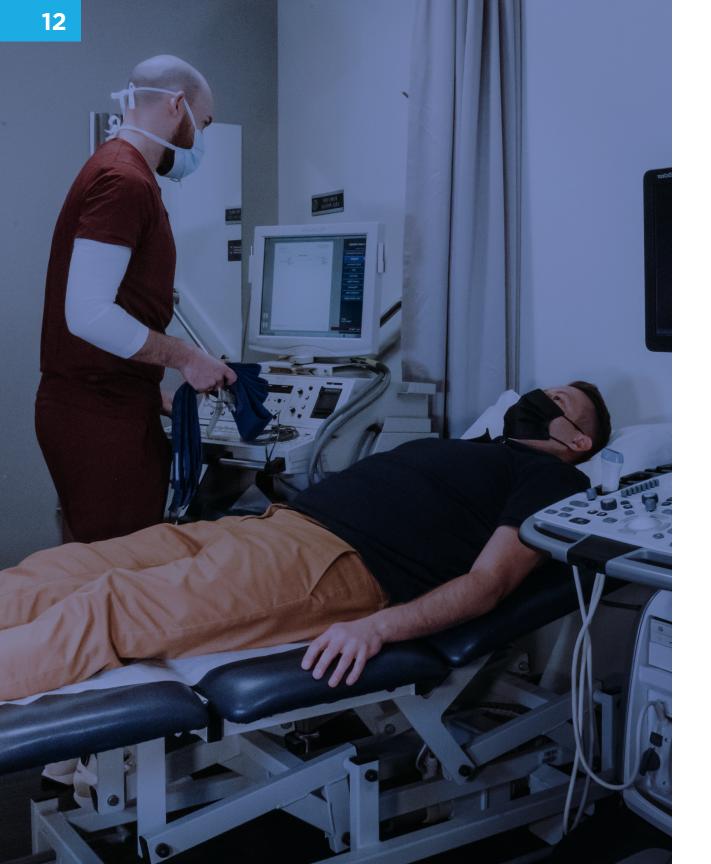
We show pride, enthusiasm, and dedication in everything that we do. We are committed to producing and delivering high-quality results and services. We are **passionate** about our industry and about our company, services, partners, and patients.

### COLLABORATION

Our team is supportive of each other's efforts; we are loyal to one another; and we care for one another both personally and professionally. We promote and support a diverse, yet unified, team. We work together to meet our common goals across Mayfair clinics, locations, and geographies. Only through **collaboration** on ideas, technologies, and talents can we achieve our mission and vision.

### SERVICE

We take pride in delivering exceptional **service** every day. We listen to every request with an open mind, always looking for opportunities to go above and beyond to create memorable, personalized experiences. We take responsibility to answer our referrers' and patients' requests and respect their time by always responding with a sense of urgency.



# **OUR CULTURE**

We foster a supportive and collaborative culture designed to encourage positive patient experiences and build strong working relationships across the organization:

- We recognize each other for our contributions big and small.
- We focus on teamwork and personal accountability to achieve our goals.
- When we commit to deadlines, we complete the work as promised, by when we promised.
  If we realize we can't keep our commitments, we collaborate to find new deadlines well in advance of the original ones.
- We feel safe to speak up responsibly. That means we freely share what's on our minds in a way that is respectful and supports the success of the organization.

- We commit to our patients and their needs. We show up each day ready to live our vision, mission, and values.
- We challenge each other to grow and develop our skills and we support each other to do so.
- Above all, we go the extra mile to support our patients and colleagues.

"Since starting at Mayfair, I have always felt there are opportunities to progress within my career, especially with hard work, goal setting, and dedication to providing exceptional patient care. Mayfair has supported my vision for success and allowed me to continuously improve services and relationships with referrers throughout Calgary."

Simon Greenwood, Clinic Manager, Vascular Modality Coordinator, Vascular Sonographer, started June 2017.

# **TOTAL REWARDS**

#### Your benefits are so much more than your basic financial compensation.

We compensate our employees using a Total Rewards system which allows us to focus on perks and benefits important to our employees. We focus on worklife effectiveness, recognition, and professional development that includes both skill and career growth, in addition to traditional compensation and benefits components.

Here is a sampling of what you can expect – keep in mind that we continually seek staff input to ensure our total rewards program adjusts to meet the changing needs of our workforce:

- An annual education allowance and coverage for required exam fees, and professional dues reimbursement.
- Specialized internal training opportunities for all modalities to allow for specialty skill training and the ability to work with students and grow as an educator and ambassador in our field.
- Continuing medical education credits through participation in inhouse rounds.
- Professional growth and development through defined career pathing for roles such as clinic management, modality coordinator, or roles within our administration office.

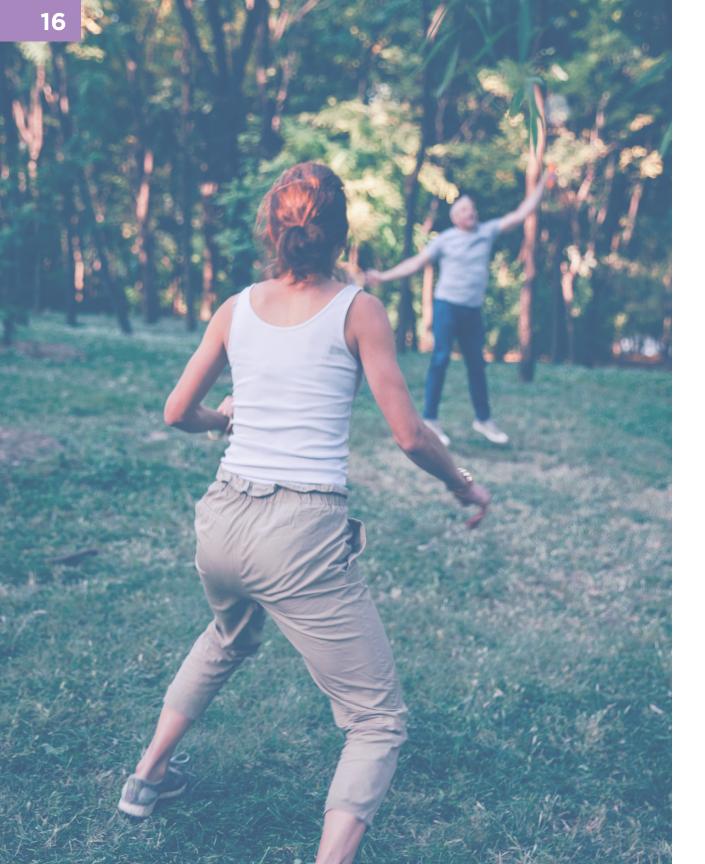
- Opportunity to learn from radiologists and senior technologists who help set standards for medical imaging and expand our scope of practice.
- Flagship corporate events including team building events, and annual long-service awards and holiday parties.
- Funded social committee events that focus on healthy minds and bodies.
- Opportunities to volunteer for charitable organizations along with your coworkers.
- Various discounted corporate rates with preferred partners for gym memberships, auto and home insurance, retail, electronics, vision, mortgage, etc.

- Group health, dental, and vision coverage, including wellness spending account which can be allocated to a health care spending account, a personal spending account, RRSP, or TFSA.
- Above industry-standard paramedical coverages for treatments that focus on your physical and psychological well-being.
- Generous sick time allowance, flexible work options and vacation entitlements that start at three weeks per year.

- Annual uniform allowance.
- Group RRSP matching savings program.
- Premium pay for clinical staff for evenings and weekends.
- On-the-spot recognition program.
- Employee referral bonus program.

o in mind that we continually seek





# **WORK-LIFE BALANCE**

#### We want to make life better for you.

The same way we work to better the lives of our patients, we work to better the lives of our people. We believe our most valuable resource is you, which is why we put an emphasis on creating a culture that encourages you to focus on the things you love, both at work, and outside of it.

#### FLEXIBILITY

Flexible work options are just as important to us, as they are for you. We understand that life doesn't always work according to schedule, which is why we hire full-time, part-time, and casual positions. We also offer generous paid sick time allowances.

#### WELLNESS RESOURCES

Not only do we invest in you professionally, we invest emotionally and physically as well. We offer a variety of companyfunded social events for employees on wellness-related topics, including stress management, healthy cooking, fitness challenges, and more. And we understand that time to unwind is vital, which is why vacation accrual starts for new employees at three weeks and increases based on length of service. Plus, our Employee and Family Assistance program offers expert help with life, work, and everything in between (family, health, money, stress, etc.).

"Throughout the recruitment process, Mayfair was professional and responsive. It's exciting to move to a new city, and the support that the recruitment team at Mayfair provided has helped make that move as smooth as possible."

Dylan Wylie, Clinic Manager, started January 2015.

### EMPLOYEE DEVELOPMENT & EDUCATION

#### **DEFINE YOUR PATH**

What do you want to do? Work with<br/>the most advanced technologies?As an employee you have access to<br/>an annual allocation for professional<br/>development and we reimburse your<br/>annual professional dues. We are<br/>committed to helping you achieve<br/>the technical expertise required for<br/>your role by providing various training<br/>resources through internal and<br/>external providers. Each modality has

Mayfair supports continuous learning and encourages you to take ownership of your personal and professional growth to achieve your career goals, enhance your work performance, and further your self-development. We believe you are our most valuable asset and invest in your growth and development. This leads to a knowledgeable, well-trained, and highly-skilled employee whose dedication to service excellence achieves our values of excellence, curiosity, passion, collaboration, and service.

#### PROFESSIONAL DEVELOPMENT

As an employee you have access to an annual allocation for professional development and we reimburse your annual professional dues. We are committed to helping you achieve the technical expertise required for your role by providing various training resources through internal and an internal training program that will expand your skill set and confidence within certain specialties, such as breast imaging, MSK, vascular, nuchal translucency, elastography, bone mineral densitometry, mammography, and pain therapy. We also offer educationally accredited CPD and CME rounds for MRT and DMS employees. We support continuous learning and encourage external training options that enhance your expertise and further your self-development through Burwin courses, mammography certification, and more, including leadership development within our technical and administrative environments.

In addition to technical training, all employees have access to a Mayfairexclusive course catalogue that offers a variety of core and optional selfdevelopment, leadership, and soft-skill training online courses. They help ensure you are fully trained in what you need to master your job, but also allow you to expand your knowledge in other areas of interest. Topics include health and safety legislation, including workplace bullying, harassment, and violence; and courses to help with time management, communication, psychological wellbeing, and other skills. Leadership development courses for high-potential, high-performance employees are also available as part of the Mayfair course catalogue, which can be supplemented by external community training.



"I began my journey at Mayfair Diagnostics eight years ago, and during this time, I have grown, learned, and thrived. I take great pride in supporting my team and guiding them in their roles. It is rewarding to witness their growth within both their positions and the organization. Our top priority is helping patients on a daily basis. The CCC team is committed to delivering excellent patient care and consistently exceeding expectations."

> Melissa Espino-Leong, Assistant Manager, Customer Contact Centre, started December 2016

# COMMUNITY ENGAGEMENT

While our day-to-day focus is caring for patients and nurturing bodily health, we also care about the communities we serve and take many measures to keep them healthy. This includes working with a variety of community partners across all our locations.

In recent years, we have volunteered or partnered with the following organizations:

- Wellspring Alberta, Calgary, AB
- Calgary Sport and Social Club, Calgary, AB
- Knitted Knockers, Calgary, AB
- Seniors for Kids, Cochrane, AB
- Regina Symphony Orchestra, Regina, SK
- Regina Food for Learning, Regina, SK
- Haven Kid's House, Saskatoon, SK

Additionally, Mayfair is the official medical imaging provider to the Calgary Flames, Hitmen, Stampeders, Roughnecks and Wranglers, as well as the Cavalry FC, Calgary Surge and Alberta Ballet in Calgary.

These are just a few of the many ways we engage with the communities we serve.



# WHERE WE ARE LOCATED

#### CALGARY

Just 45 minutes west of the vibrant and cosmopolitan Blue Sky City of Calgary, you will find UNESCO World Heritage Site, Banff National Park. The attitude and lifestyle of Calgarians is influenced by its backyard of mountains, prairies, lakes and rivers, and its 333 days of sunshine per year. Calgary is a dream for outdoor enthusiasts, anything you can think of is right at your fingertips: golfing, hiking, fishing, rock climbing, mountain biking, skiing, and much more. In 2024, Calgary was named as the best city to live and work in North America by the Global Livability Index.

Calgary's got small-town heart and big city attractions. Between street festivals, nightlife and all the things to do outside, the work-hard, play-hard approach is in this city's veins. Every July, the Calgary Stampede transforms the city into a Wild West-inspired playground. It's 10 days of free community pancake breakfasts. Calgary also features North America's largest urban pathway and bikeway network, with 800 kilometres of paved pathways that wind past public art, through protected parks and riverside retail neighbourhoods. There are also enough beer halls, cocktail bars, top-notch restaurants, and casual dining options to keep you fed and watered without repeats for a long, long time.\*

### COCHRANE

A scenic twenty-minute drive west of Calgary on the Bow Valley Trail brings you to the delightful town of Cochrane. Nestled in the heart of the river valley and framed by the Canadian Rockies, Cochrane hosts more than 75 creative, colourful, quirky events and festivals, from art exhibitions to rodeo. The Historic Cochrane Ranche hosts a thriving farmers' market each Saturday in the summer and allows a look into the area's western roots and the natural and human history of this 136-acre park.\*

### REGINA

Regina, Saskatchewan's capital city, is a unique blend - home to a 100-year-old symphony orchestra and the nation's most passionate sporting enthusiasts. From our serene 2,300 acre park created at the heart of the city to exhilarating events and festivals to fascinating museums, galleries, heritage and science centres - Regina offers memorable experiences for all.\*\*

#### SASKATOON

Saskatchewan's largest city is a four-season destination and has gained a reputation as a great place to both live and visit. A young, vibrant, and entrepreneurial demographic is energizing the city with exciting new things to see and do. Well supported by a history of know-how and innovation, Saskatoon celebrates throughout the year its rich culture, through a continuous line-up of festivals, events, performing arts, and a fine selection of crafts and fine arts.\*\*

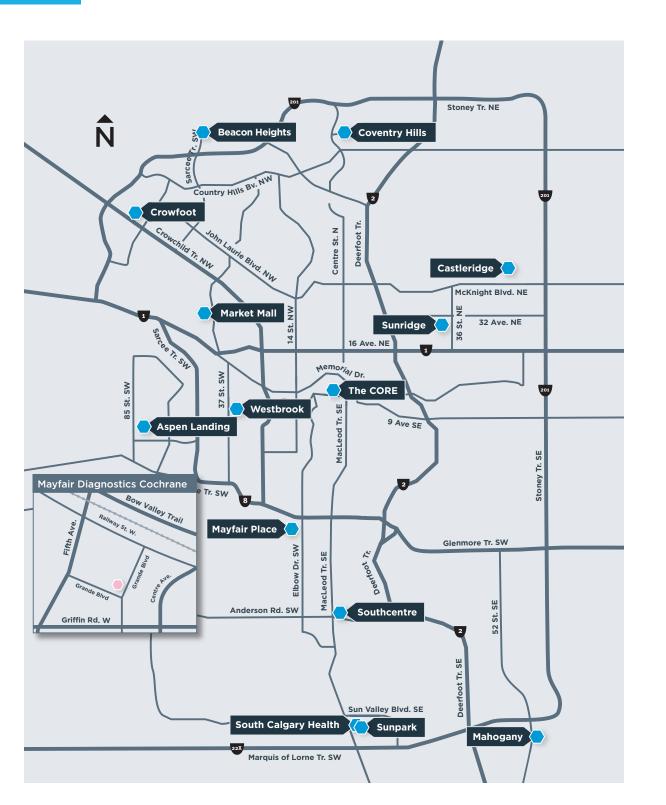


# **APPLY NOW**

#### WE'RE EAGERLY AWAITING YOU!

Are you interested in joining a company that provides excellence in medical imaging services across Western Canada? Please visit radiology.ca/careers to learn more about job opportunities or to sign up for job alerts.

\*Calgary and Cochrane excerpts from travelalberta.com. \*\*Regina and Saskatoon excerpts from tourismsaskatchewan.com.



# **OUR LOCATIONS**

#### CALGARY CLINICS

Aspen Landing 105, 339 Aspen Glen Landing SW **Beacon Heights** 440, 12024 Sarcee Trail NW Castleridge Plaza 20, 55 Castleridge Boulevard NE Coventry Hills Centre 457, 130 Country Village Road NE **Crowfoot Business Centre** 401, 400 Crowfoot Crescent NW Mahogany Village Market 230, 3 Mahogany Row SE Market Mall Professional Building 333, 4935 - 40 Avenue NW Mayfair Place 132, 6707 Elbow Dr. SW South Calgary Health (X-ray only) 105, 31 Sunpark Plaza SE **REGINA CLINIC** Regina Centre Crossing 135. 1621 Albert Street

Aber 20 A Dewdney Ave. Breaton Front Entrance Bergen Saskatchewan Dr. Saskatchewan Dr. Saskatchewan Dr. Saskatchewan Dr. Saskatchewan Dr. Southcentre Mall 177, 100 Anderson Rd. SE Sunpark Professional Centre 125, 40 Sunpark Plaza SE Sunridge Plaza

150, 3363 - 26 Avenue NE The CORE Shopping Centre(fourth floor) 417, 751 - 3 Street SW

Westbrook Professional Building 200, 1610 - 37 Street SW

### CUSTOMER CONTACT CENTRE

6120 2nd Street SE

COCHRANE CLINIC

Unit 1123, 116 Grande Blvd

### SASKATOON CLINIC

115, 210 Avenue P South



NOTES